

# The Loop Statement

## Monthly Newsletter

# AITP

The Association of Information  
Technology Professionals  
La Salle University Chapter  
Volume I, Issue I

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**Secretary:**  
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**Treasurer:**  
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Sean Flynn

**Art Direction:**  
Jason Langsner

**Education:**  
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**Awards:**  
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### What is AITP?

The Association of Information Technology Professionals (AITP) offers opportunities for Information Technology (IT) leadership and education through partnerships with industry, government and academia. AITP provides quality IT -related education, information on relevant IT issues and forums for networking with experienced peers and other IT professionals for nearly 9,000 members. AITP is the Information Technology professional organization of choice for providing leadership opportunities, professional development and personal growth.

For more information visit the official AITP webpage at <http://www.aitp.org>.



### The Reinstallation of AITP @ La Salle

A college education extends past the classroom, dorms and the student union. It is an experience that involves the things learnt, the things done and the friends made. All of these factors sculpt an insecure freshman into a confident senior, willing and ready to enter the job market. Because of a poor economy, that job market has dwindled as of late.

The best way to prepare for that fierce competition is to become unique, thus setting yourself apart, and begin networking early. La Salle

University has hundreds of clubs and associations that will help mold Joey Freshman into Joe Senior.

This fall with the help of Victoria Mouzon, assistant professor within the School of Business, La Salle

University has reestablished its defunct chapter of the Association of Information Technology Professionals (AITP). This student chapter of AITP welcomes all students with a technology major or interest. There are currently 35 members from the various technology majors--MIS, CSC, DArt, ISBT, COM and IT.



**AITP La Salle Chapter**

The AITP La Salle Chapter has recently gained sponsorship from the AITP Philadelphia Chapter's President, Andrew

Kaufmann.

AITP welcomes all students with a technology major, minor, concentration or interest to join and share in the benefits of setting La Salle students apart from the rest of the competition.

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# The Loop Statement

**"As a faculty advisor, I have learned that the students make the organization..."**

**- Victoria Mouzon, Assistant Professor MIS**

## **Spring Break In - Omaha, Nebraska**

### **AITP La Salle to compete in the Annual National Collegiate Conference**

Around the country college students from innumerable schools will be meeting and partying around Cancun, the Bahamas, Key West and numerous other tropical locations during spring break this school year. The La Salle University Chapter of the Association of Information Technology Professionals will be meeting with students also from a round the country, but in an entirely different atmosphere. Fifteen La Salle students will be traveling to Omaha, Nebraska to compete in the Ninth Annual National Collegiate Conference. These students will be representing La Salle University for the first time in this national

technology competition between April 1st and April 3rd. They will be competing against other students from numerous colleges and universities to test their knowledge and problem solving skills in the areas of website design, database organization, mainframe design, numerous programming languages and more. Lorraine

**"La Salle can come back to the Olney area of Philadelphia with a national trophy.."**

**- DeSouza, President AITP La Salle**

DeSouza, President of the La Salle Chapter of AITP, has worked to bring together a core group of students who have begun practicing in various technological disciplines that they will be competing in during spring break.

DeSouza is confident that La can come back to the Olney area of Philadelphia with a

national trophy. with a national trophy. There is fierce competition in this conference; last year's event had 86 colleges and universities participate with almost 600 registered guests. The 2003 event was held near Purdue University and as the host school, they had a very strong showing in various events. La Salle intends to participate in numerous competitions this year. Some of the events will be finished prior to arriving in Omaha but many will be done as a timed competition. Some of the competitions that have already been started by current members are the student chapter webpage, the student chapter banner and a technical written essay. At the competition the La Salle chapter intends to compete in the Microsoft FrontPage website design contest, the C++ contest, the database and network design contests and possibly the Java contest. AITP La Salle would like to thank everyone that made this trip possible.

  
The Association of  
Information Technology Professionals



**AITP La Salle Banner**  
*by: Jason Langsner*

Visit us on the web

Association of Information Technology Professionals  
[www.aitp.org](http://www.aitp.org)



## **Mission Statement**

**The Association of Information Technology Professionals (AITP), La Salle University Chapter, was established to help bridge the professional world to academia, specifically--La Salle University and it's students.**

**The La Salle Chapter of AITP will work to promote the spread of knowledge of Information Technology and any other relevant technology around campus.**

**AITP is open to all students of La Salle University whom have a technology related-major, minor, concentration or who has an interest in the applied technology sciences.**

**Visit the AITP La Salle University Chapter Webpage For More Information:**

**[www.la.salle.edu/aitp](http://www.la.salle.edu/aitp)**

**"Every single member has been willing to help out to make this student chapter succeed..."**

**- Lorraine DeSouza, President AITP La Salle**

## **The Loop Statement**

### **Current Activities**

#### **AITP Meeting**

**- September 30, 2003  
- 12:30 PM - 1:30 PM  
- College Hall Rm. 204**

#### **AITP Meeting**

**presentation by Philadelphia Chapter's President, Andrew Kaufmann**

**- October 14, 2003  
- 12:30 PM - 1:30 PM  
- College Hall Rm. 202**

#### **WEXP 24-Hour**

**Radio Marathon  
- October 30, 2003  
- 10 AM - 11 AM**

#### ***The Collegian* Article**

**- available  
November 8, 2003**

#### **Breast Cancer Awareness Month 50/50 Fundraiser**

**- November 8, 2003 to  
November 22, 2003  
- 12 PM - 1 PM (Union)  
- 5 PM - 7 PM (B&G)**

#### **AITP/SIFE Entrepreneurial Workshop**

**- November 22, 2003  
- 10 AM - 4 PM**

#### **9th Annual National Collegiate Conference**

**- April 1, 2004 to  
April 3, 2004**

## **Breast Cancer Awareness Fund Raiser**

November is best known for Thanksgiving, football and the last weeks of classes before finals. All of these are great, especially the ladder for students, but November is also known as the National Breast Cancer Awareness Month. The La Salle University Chapter of AITP ran a fundraising raffle where proceeds were split equally between funding

for breast cancer research, AITP and the winner of the raffle. From November 8th to November 22nd, AITP representatives sold these raffle tickets daily in the Student Union (during universal free period) and in the Blue & Gold Dining Commons (between 5:30 PM - 7:30 PM). AITP President, Lorraine DeSouza, and Public

Relations Chairperson, Sean Flynn, saw a great opportunity to spread the name of AITP while continuing the altruistic traditions of the Christian Brothers and La Salle University's pledge of assisting the community. As the first significant campus wide event of AITP, the fundraiser was a success, raising over \$50 for AITP and the charity.

## **Dart Students Influence AITP**

The connotations of the name "Association of Information Technology Professionals" may not come with those of art, but the AITP La Salle University Chapter is intending to change that on campus. La Salle University has one of the most innovative programs in the country that merges art with technology, known as DArt. The Digital

Arts and Multimedia Design (DArt) major or minor prepares the student for numerous jobs that incorporate various technologies utilized for the new media field. DArt senior and AITP Artistic Direction Chairperson, Jason Langsner saw AITP as, "an opportunity for DArt students to showcase their knowledge, skills and abili-

ties to the business world." Langsner continues saying, "most DArt students are more than prepared to enter the job market right now, but they have not been able to network or make the connections suitable in finding a job outside of a graphic arts firm, but AITP offers those opportunities." Langsner would also like to welcome all DArt students to join AITP.

## **La Salle University Responds to AITP**

The success of the reestablishment of AITP has brought about a lot of response in the university. AITP was part of the WEXP (La Salle Radio) 24-Hour Marathon on Saturday, November 8<sup>th</sup> being co-DJs between 10 AM and 11 AM. This performance was telecast over streaming audio around the world on the Internet as well as the con-

ventional radio. This was the first mass marketed event of AITP. On air AITP was able to promote the Breast Cancer Awareness Month raffle ticket fundraiser, the association and other initiatives. Just a few days before AITP went on the air, they were in print. *The Collegian* had a feature article on AITP in its October 30<sup>th</sup> edition. Kevin

Hyslop, *The Collegian* reporter on AITP, was so impressed with the organization that he decided to join. Hyslop is also a manager of WEXP and invited us to come on air to promote the club. Hyslop adds an interesting dimension to the club with his ability to help promote the club's initiatives. AITP would like to thank everyone that has helped in

**"You should join AITP for the networks in business and technology that will get you ahead in life..."**

**- Nick Caramanico, AITP member**

## Lorraine DeSouza, President

Lorraine DeSouza was recently elected as the President of the La Salle University chapter of AITP. DeSouza, a Management Information Systems major within the School of Business, took a very proactive role in reviving the La Salle chapter. She and Victoria Mouzon, Assistant Professor in the Business School, helped

club. Therefore her role as president started even before the election of October 24, 2003.

This New Jersey native has always had an interest in business and technology ever since her days at Ewing High School.



**Lorraine DeSouza**

In addition to her role in AITP, DeSouza is also an executive officer of the Students in Free Enterprise (SIFE) club. With SIFE, DeSouza recently took a trip to New York City and appeared on "Good Morning America."

Contact Lorraine:  
[desouz11@lasalle.edu](mailto:desouz11@lasalle.edu)

## Sean Flynn, Public Relations Chair

Sean Flynn was recently elected as the Public Relations Chairperson for the La Salle chapter of AITP. Flynn, a junior, is dual-majoring in Management Information Systems and Public Relations. Flynn brings success as an executive member of SIFE.



**Sean Flynn**

Flynn, a Philadelphia native now but originally from Wisconsin, represented AITP with Jason Langsner, Art Direction Chairperson, on the WEXP, La Salle Radio, Maraton promoting the association and several activities that they are currently involved

Flynn organized and spearheaded a 50/50 fund raising raffle ticket project that raised money for AITP and Breast Cancer Research.

Flynn would like to thank everyone in the university for helping reestablish AITP on the La Salle campus.

Contact Sean:  
[flynns1@aol.com](mailto:flynns1@aol.com)

## Jason Langsner, Art Direction Chair

Jason Langsner was recently appointed as the Art Direction Chairperson of the La Salle University Chapter of AITP. This position was created by the executive board of AITP to oversee all artistic components of the club. Langsner, a Digital Arts & Multimedia Design major with an Information Technology concentration and an English minor is,

proud to be part of promoting AITP on and off-campus. He is a very active member of the La Salle community, being involved with the Association of Commuter and Off-Campus Students (CAOS), the tutoring program, and is a Point



**Jason Langsner**

Leader. Langsner, a La Salle Homecoming Court member for 2003, is a senior from Marlboro, NJ.

Langsner is responsible for designing and overseeing all artistic components of AITP at La Salle University.

Contact Jason:  
[langsnj1@lasalle.edu](mailto:langsnj1@lasalle.edu)

**JOIN AITP**

**Looking  
 For A  
 Resume  
 And  
 Career  
 Booster,  
 Then  
 Join The  
 AITP  
 La Salle  
 University  
 Chapter**

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